

“Cash Client Revolution” (CCRev)

Business, Marketing and Administration Training for Physical and Occupational Therapists

Course Description

By IndeFree Association: Empowering Independence and Freedom for PT/OT

The Cash Client Revolution (CCRev) course teaches physical and occupational therapists on advanced business, marketing and administration skills to better prepare them for the lowering insurance reimbursement, increasing patient deductibles and co-pays, and the growing direct access patient who will opt to pay out-of-pocket for services.

In order to maneuver the many laws, rules and regulations associated with accepting patients paying out-of-pocket for therapy, this class equips the therapy business owner with the learning and tools to effectively stay compliant with:

- Medicare laws and regs
- State Practice Acts
- Insurance Company Rules and Conditions

We answer many of the frequently asked questions such as:

- *“How do we document for a patient paying for services with cash.”*
- *“How much can we charge for our services to those paying cash.”*
- *“What if a patient has an insurance we are contracted with but wants to opt-out of insurance and pay cash for services, what do we do?”*

In order to adapt to the rapidly growing changes in how consumers pay for healthcare services, it is critical that independent therapy business owners learn to stay in compliance and avoid legal repercussions.

The course comes with tools, online resources, and more.

Learn more at <http://cashclientrevolution.com>

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